















The immediate concerns for occasional and daily users of parking structures are often way finding and safety. Both of are interrelated and may be addressed in a similar manner during design.

## Way Finding

The main components to successful wayfinding are the simplicity of the structure, understandable vehicular circulation, separation of vehicular and pedestrian traffic and visual cues to help orient the user. As an example a simple structural system with minimal opaque sheer walls and open views allows for an unfamiliar user to guickly understand the circulation pattern and orient themselves.

Some common visual cues for way finding are views to the outside, points of egress and signage to prevent vent confusion. All of which depend upon the parking structure being as open as possible, maximizing the views throughout the structure and providing light.

## Safetv

The selection of the proper structural system will help An additional goal identified for the parking structure minimize the amount blind/hidden views and dark corwas to acknowledge the presence of Tom Evans Park ners while maximizing the amount of openness, visibiland offer the possible expansion of community use ity and light. The greatest deterrent to security issues space in this area of the site. This was option was acis visibility. A secure facility is dependent on proper commodated with an open space provided in the struclighting levels inside and outside of the structure. This ture immediately south of the park. Included in each is accomplished with open structures that allow extenconcept is a paved open area free of structure that may sive day lighting with careful attention to the locations of receive further improvements in the future. A continued efficient artificial lighting that must occur during evening use of screening to partially conceal parked vehicles hours. and the addition of landscaping in this area will assist in making this open space an extension of the park during Circulation in a parking structure is also a safety issue. special events.

The safest option is to separate the vehicular and pedestrian traffic is to provide paths or walkways at the edges of the structure that connect directly to the main points of egress. This separates the pedestrians from the vehicles and pulls the pedestrians outside of the ramp into a safer and more visible environment but is often not economical. The alternative is a common solution that allows shared circulation with its success dependant on clear visibility.



## Aesthetics

- The functionality and the aesthetics of this parking structure where identified as priorities early in discussions with the City of Ames. The design of this facility must consider the site and the existing qualities of the Main Street district. A parking structure should complement the community and the neighborhood it serves, while respecting the historic character of the adjacent Main Street buildings.
- These are consideration for the next steps during the design of the structure. Methods to address this may include complimentary building materials, landscaping, lighting, and potentially screening of a portion of the structure at key locations. Screening may be integrated in a variety of applications and can include applied materials such as terra cotta, fabric banners, or vertical landscaping. The use of vegetation for landscaping and screening would help soften the parking structure and provide a cohesive connection to the landscaping on Main Street.

**DESIGN CONSIDERATIONS**